



BOARD OF DIRECTORS MEETING AGENDA
Wednesday, April 18, 2018
Legend's 11:30 a.m.

Agenda Items:

- I. Minutes (February) – Rex Amsler
- II. Finance report (February/March) – Dan Schemm
- III. State-wide hotel tax update – Dan Schemm
- IV. DMO Proz strategic planning recap
- V. TMD/Sports Commission update – Dan Schemm
- VI. UNP Entertainment district – Dan Schemm

Reports:

- VII. Staff Reports
 - a. Sales –Taylor Mauldin Wagner & Trent Brown
 - b. Leisure – Lacy Jo Burgess-Cady
 - c. Communications/PR – Stefanie Brickman

Next Meeting Date:

May 16, 2018

Upcoming Events:

Norman Farm Market is Now Open Tuesday evening/Saturday Mornings

Norman Music Festival April 26-28

May Fair May 5-6

2nd Friday Art Walk May 11

Please see our Website for a full list!

MISSION: *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*